Privacy Policy – We Mumin

Last Updated: April 6, 2025

At We Mumin, your privacy is a top priority. We are committed to protecting your personal information and being transparent about how we collect, use, and safeguard your data. This Privacy Policy outlines the information we collect, how it's used, and your rights in relation to your data.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

- Name
- Email address
- Phone number
- Profile photo
- Location (with permission)
- Device information
- b. Business Profile Information
 - Business name
 - Category and description
 - Contact details
 - Location and hours
 - Posts and promotions

c. Usage Information

- App activity and engagement (e.g., views, clicks, follows)
- Content interactions (e.g., likes, comments, bookmarks)
- Preferences and settings

d. Device & Log Information

- Device type, OS, IP address
- Crash reports and performance logs

2. How We Use Your Information

We use your information to:

- Provide and improve app functionality
- Personalize your experience
- Enable community interaction (social, business, and learning)
- Notify you of important updates
- Prevent fraud and misuse
- Comply with legal obligations

3. Sharing Your Information

We do not sell your personal data. We may share limited information with:

- Service providers: For hosting, analytics, notifications, etc.
- Legal authorities: If required by law or to protect rights and safety
- Other users: As per your chosen visibility (e.g., profile, posts)

You control what you share publicly.

4. Data Security

We implement industry-standard security measures to protect your data. However, no system is 100% secure — we advise users to use strong passwords and remain cautious with what they share.

5. Your Rights

You can:

- Access or update your profile info
- Delete your account
- Request data removal by contacting us
- Manage app permissions (location, notifications, etc.)

6. Children's Privacy

We Mumin is not intended for users under the age of 13. We do not knowingly collect data from children.

7. Changes to this Policy

We may update this Privacy Policy from time to time. We'll notify you of significant changes via the app or email.

8. Contact Us

If you have any questions or concerns about this policy, feel free to contact:

E Email: zain@wemumin.com Website: <u>https://wemumin.com/</u>